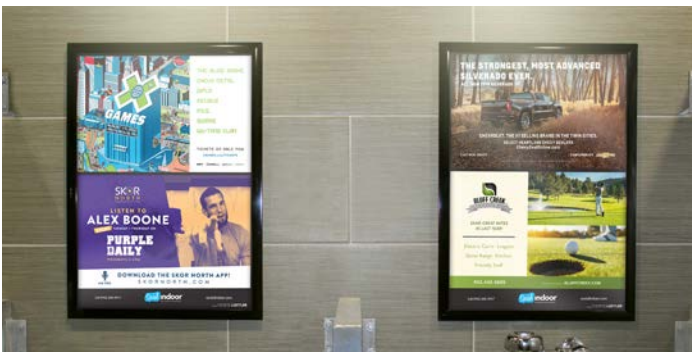




CAPTIVE ADVERTISING for a **DISTRACTED WORLD**



DIGITAL & PRINT INDOOR ADS

are the ultimate in captive audience marketing because consumers can't flip the page, change the channel, or turn it off. For digital, your continuous ad loop runs **560 times per day**, per monitor. Print is static, and remains framed.

VENUES OF ALL KINDS

Target your audience by the venues they frequent! Put your brand in **sports bars, concert venues, breweries, family restaurants, sports arenas, night clubs, gyms, fine-dining**, & more! Target by **gender**, and by **metro, suburban** or **rural areas**.

LOCATIONS ALL ACROSS ARIZONA!

Kyle Uhler • 480.447.6332 • kyle.uhler@socialindoor.com • socialindoor.com



OUR LOCATION LIST

is rapidly growing!

NORTH PHOENIX

Dubliner Irish Pub
Local Jonny's
Loco J's Taco's & Tequila
Majerle's Sports Grill
O.H.S.O. Brewery - Paradise Valley
Paradise Lounge
PV Pie & Wine
The Hideaway
The Roadhouse
Zipps Sports Grill - Glendale
Zipps Sports Grill - Shea Blvd

CENTRAL PHOENIX

Adela's Italian
Big Daddy's Sports Lounge
Kobalt
Let it Roll Bowl
Little O's AZ
Zipps Sports Grill - Bethany Home
Zipps Sports Grill - Park Central

SCOTTSDALE

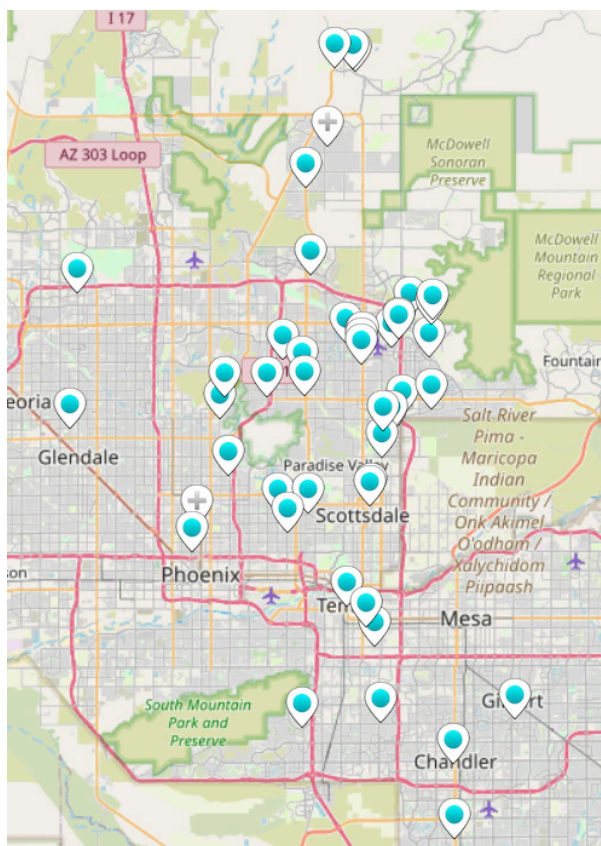
Backyards Grill
Boondocks Patio & Grill
Crust Simply Italian
D1 Training
Detroit Coney Grill
Fit Body Boot Camp
Goldie's Sports Cafe
Matty G's Steakburgers
O.H.S.O. Brewery - Arcadia
O.H.S.O. Brewery - Scottsdale
Sauce Pizza & Wine
Scottsdale Gun Club
The Preserve Tavern & Grill
Trufusion Fitness Center
Victorium Sports Complex
Wandering Donkey
Zipps Sports Grill - Arcadia
Zipps Sports Grill - Camelback
Zipps Sports Grill - FLW
Zipps Sports Grill - Hayden
Zipps Sports Grill - Kierland

CHANDLER/TEMPE/GILBERT

Boondocks Patio & Grill
Boulders on Broadway
Crust Simply Italian
Detroit Coney Grill
Spokes on Southern
Zipps Sports Grill - Ahwatukee
Zipps Sports Grill - Chandler
Zipps Sports Grill - Gilbert
Zipps Sports Grill - McClintock
Zipps Sports Grill - Mill Ave



ADVERTISE WITHIN OUR
PHOENIX VENUE NETWORK



THE INDOOR FRONTIER IS IN PHOENIX!

When you advertise within our network, your brand will reach consumers in high-traffic restaurants, bars and venues all across the Phoenix area.



REACH A CAPTIVE PHOENIX AUDIENCE!

82% OF AMERICANS IGNORE WEB ADS

The online ads Americans are most likely to ignore included: online banner ads (73%), followed by social media ads (62%), and search engine ads (59%).

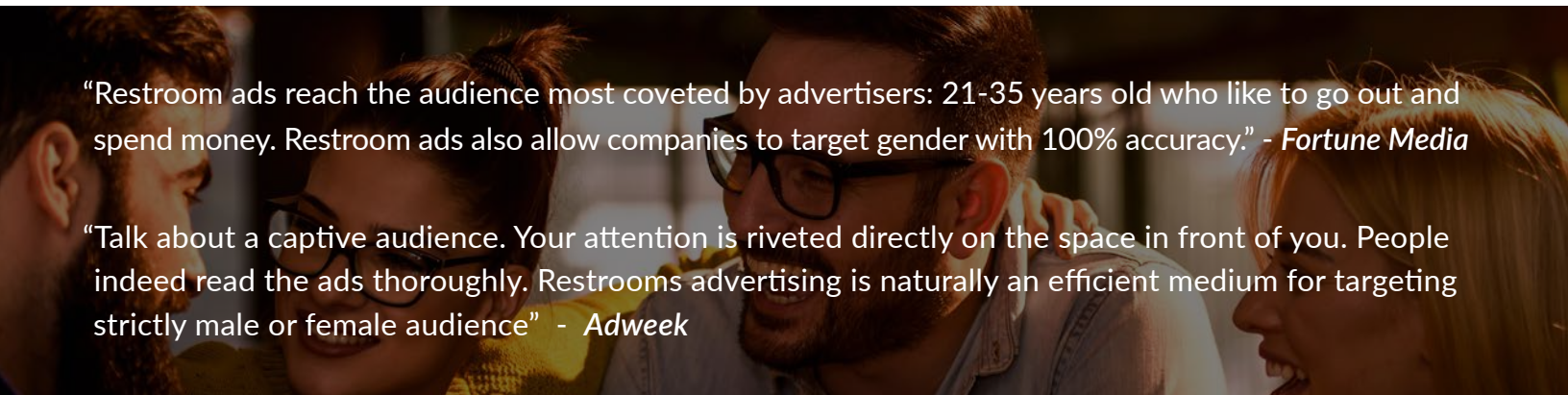
GOO STUDY: *Most of Us Ignore Online Ads* (2014). businesswire.com.



Out-Of-Home Advertising Drives **4 TIMES MORE ONLINE ACTIVITY**

Per ad dollar spent than TV, Radio & Print

Nielsen Study: *OOH Most Effective in Driving Online Activity* (2017). OAAA.org.



“Restroom ads reach the audience most coveted by advertisers: 21-35 years old who like to go out and spend money. Restroom ads also allow companies to target gender with 100% accuracy.” - *Fortune Media*

“Talk about a captive audience. Your attention is riveted directly on the space in front of you. People indeed read the ads thoroughly. Restrooms advertising is naturally an efficient medium for targeting strictly male or female audience” - *Adweek*



ROTATION

Change digital ads as often as you wish. At no extra cost! Print creatives can change out monthly.



ENGAGEMENT

Ads above vanity areas and urinals can't be missed. They also target a gender specific, captive audience.



COST EFFECTIVE

Social Indoor works with all budgets, and is a much more affordable option than traditional advertising services.