

Our custom, high-definition monitors are installed above the urinals in the men's restrooms, & near the vanity area in the women's restrooms.

### **VENUES RECEIVE 1 OF THE 3 OPTIONS**

- 15% of the ad space for your in-house promotions
  - Your ads run 40 times/hour, 540 times/day
  - You will receive two 7.5 second ads, or one 15 second ad within a 90 second loop.
- 20% value in promotional items such as tickets
  - i.e. Tickets to sporting events, concerts, golf passes, limousine service, spa packages, etc.
- Cross Ads placed in other non-competing venues
  - i.e. hockey arenas, golf courses, fitness centers, etc.

DISCLAIMER: Venues receive only ONE of the three options above.

### **OTHER IMPORTANT NOTES**

- Social Indoor provides, installs, and maintains the digital monitors at absolutely no cost to you, as our valued venue partner. Yes, the entire program is free to you.
- You have the right of refusal for any creative placed.
- We provide regularly updated, non-controversial news and content.











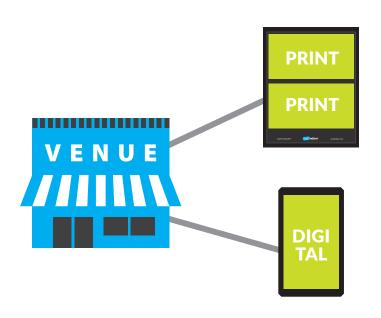
## Digital isn't all that we do...

# PRINT IS ALWAYS AN OPTION!





**INDOOR ADVERTISING** is strategically placed in distraction-free areas such as public restrooms, presenting your brand messaging to a captive audience.



57% U.S. RESIDENTS
16 YRS, OLD & UP

Noticed printed advertising in venues in the past month, & 33% noted these ads in the past week.

45% U.S. RESIDENTS
16 YRS, OLD & UP

Noticed digital advertising in venues in the past month, & 26% noted these ads in the past week.

socialindoor.com







